News Watch

28/02 Legislate to eradicate seemai karuvelam: HC

26/02 CII to take up environment restoration project at Marudhamalai

25/02 'Bill to simplify labour laws coming'

24/02 New Passport Seva Kendra at HPO by February end

23/02 Need to impart education in mother tongue stressed

20/02 TNPSC Group I exam held

17/02 Research scholars undergo training in epigraphy

15/02 For Mt. Everest achiever, prize stays out of reach

14/02 Retail inflation slows to 3.17% in January

13/02 Mobile app helps Forest Dept. maintain vigil inside tiger reserve

11/02 8.23 lakh children given deworming tablets

10/02 First kidney transplantation performed at CMCH

08/02 Science expo under RMSA draws 220 exhibits

07/02 CII-Yi Erode Chapter unveils plan for 'Startup Mania'

06/02 Creating awareness on importance, conservation of wetlands

05/02 Government keen to improve quality of education: Minister

04/02 'Regulate tourism in tiger, elephant zones'

03/02 Rally to create awareness on wearing helmet

02/02 Govt. to assess learning outcomes in school s

01/02 Initiative brings students closer to Nature

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) NANJANAPURAM, ERODE – 638 107.



LIBRARY

CURRENT AWARENESS BULLETIN

February, 2017 (Vol. 13 – No. 2)



NEW ARRIVALS

Commerce/Management/Corp./Economics

101 Ways To Get More Business .. Foster Timothy . R . V

101 Ways To Increase Your Sales .. Forsyth Patrick

A Textbook On Business Laws ... Anita Soni / Meenu

Accounting Theory And Standards .. Mohana Rao . P

Adair On Creativity And Innovation .. Thomas Neil

Adair On Leadership ... Thomas Neil

Advanced Accountancy .. Jain S . P And Narang K . L

Advertising And Sales Promotion ... Sahani . N . K And Meenu

Advertising, Marketing And Sales Management ... Devendra Thakur

Applying The Branding Iron ... Kompella Kartikeya

Basics Of Project Management ... Nil

Be Your Own Boss ... Mullan David Mc

Business Communication ... Wang John . X

Business Continuity Management .. Hotchkiss Stuart

Calming Upset Customers ... Morgan Rebecca . L

Capital Budgeting ... Anjana Bedi

Configuration Management ... Lacy Shirley And Norfolk David

Corporate Disclosure Practices ... Dharminder Singh Ubha

Customer Relationship Management ... Shanmugapriya . T

Dealing With The Boss From Hell ... Belding Shaun

Develop Your Presentation Skills .. Theobald Theo

Development Strategies And Innovation Dynamics For Sustainability .. Bara

Effective Business Communication .. Asha Kaul

Effective Financial Management .. Finch Brian

Commerce/Management/Corp./Economics

Effective Nlp Skills .. Youell Richard And Youell Christina

Elements Of Insurance .. Dharmaraj . E

Engineering And Managerial Economics .. Ruchi Bhatnagar/Vanchan

Entrepreneurial Development .. Radha . V

Entrepreneurship And Small Business Management ... Bhatia .B

Essential Key For Corporate Threshold ... Deepika Nelson

Essentials Of Business Finance ... Sandeep Goel

Ethics In Business ... Maddux Dorothy . J And Maddux Robert B

Financial Management ... Amit Kumar Arora

Financial Management ... Ritu Sapra

Fundamentals Of Life Insurance .. Kaninika Mishra

Fundamentals Of Management Information System ... Mohamed Azam

Guidance And Counselling ... Nayak . A . K

Gurus On Business Strategy ... Grundy Tony

Gurus On E-Business ... Middleton John

Gurus On Leadership ... Thomas Mark

Gurus On Marketing ... Kermally Sultan

Gurus On People Management ..Kermally Sultan

How Samll Groups Can Raise Big Funds .. Ruston Jessica

How Teenagers Think \dots Jellyellie

How To Be Better At Customer Care .. Foster Timothy . R . V

How To Hold Better Meetings ... Barker Alan

How To Manage Meetings ... Barker Alan

How To Manage Organisational Change ... Hussey . D . E

How To Succeed at an Assessment Centre .. Tolley Harry /Robert

NEW ARRIVALS

Commerce/Management/Corp./Economics

Human Resource Management ... Shah Vaishali . K

Industrial Economics And Principles Of Management ... Yogendra Singl

Industrial Relations And Labour Welfare .. Sivarethinamohan . R

International Business With Asian Countries ... Bhatia . R . C

International Trade ... Pawan Kumar Oberoi

Just In Time Teamwork ... Clegg Brian And Birch Paul

Leadership For Leaders ... Williams Michael

Learning To Manage ... Brewer Elly And Edwards Mark

Lease Accounting .. Rajinder Kaur

Make Every Minute Count ... Haynes Marion . E

Management .. Murthy . D . B . N

Management Accounting .. Murthy . A And Gurusamy . S

Management Of Public Distribution System ... Sujata Narwal

Management Of Working Capital ... Amit Kumar Arora

Managerial Economics .. Sankaran . S

Managerial Economics .. Singh . S . P

Managing Change ... Forsyth Patrick

Managing Personal Change ... Scott Cynthia

Marketing Management ... Sontakki . C . N

Marketing Principles And Techniques ... Nirmal Singh / Devendra Thakur

Materials Management ... Datta . A . K

Ndustrial Laws .. Rajanikant Verma And Nupur Saboo

Office Management ... Balachandran . V/Chandrasekaran . V

Organisation Structure And Personnel Management ... Vara Prasad

Commerce/Management/Corp./Economics

Organization Skills .. Nil

Outrageous Business Growth ... Bermont Debbie

Presentation Skills For Students ... Emden Joan V/Becker L

Principle Of Marketing Management ... Kajal Rana , Abhishek Y

Principles Of Management .. Sundar . K

Principles Of Management .. Vijayaraghavan /Sivakumar . M

Principles Of Management ... Panchanatham . N , Jagannathan .

Production And Operations Management ... Surya Prakash Singh

Productivity And Factor Substitution ... Sunil Kumar

Professional Ethics And Human Values ... Govindan /Senthil Kumar

Project Management ... Arun Kanda

Project Management ... Davies Michael

Project Management ... Haynes Elvin

Project Management With Cpm, Pert And Precedence Diagramming ...

Moder Joseph . J , Phillips Ceceil . R And Davis Edward . W

Public Relations Strategy ... Oliver Sandra

Report Writing In Business .. Bentley . T . J

Research In Finance .. Abdul Rahman And Ashu Bhojwani

Research Methodology .. Jayaprakash Reddy . R

Retail Management ... Praveenkumar . S And Mahalaksgmi . V

Strategic Management ... Gnanasekaran . E

Stress Management ... Sukhabodhanada

Successful Selling Solutions ... Clay Julian

Teamwork Skills ... Nil

Test And Assess Your Iq ... Carter Philip And Russell Ken

NEW ARRIVALS

Commerce/Management/Corp./Economics

Test Your Eq ... Carter Philip

Time Management ... Lewis Ralph

Total Quality Management .. Vijayan . V And Ramakrishnan . H

Total Quality Management ... Bhaskar . S

Total Quality Management ... Srinivasa Gupta . N And Valarmathi.B

Tough Tactics For Tough Times ... Forsyth Patrick And Kay Frances

Win At Work .. Belding Shaun

Winning Interview Skills ... Tuhina Anukul Varshney

Written Communication ... Aartheeswari . E

You Can Win ... Shiv Kherea

Social Work

Counselling And Guidance ... Narayana Rao . S/Prem Sahajpal

Social Change Through Ngos ... Kumar . A

Social Work: Volume – I... Harish Kumar

Social Work: Volume - lii .. Harish Kumar

Sociology .. Shankar Rao . C . N

Physics

Electricity And Magnetism ... Satya Prakash

Fundamentals Of Magnetism And Electricity ... Vasudeva . D . N

Fundamentals Of Molecular Spectroscopy .. Banwell Colin . N And

Mccash Elaine . M

Conferences/Seminars/Workshops

International Academic Multi Disciplinary Conference

12th to 13th May 2017 - Ooty, India

Website:http://worldairco.org - Contact person: Paul

The IAMDC - May' 2017 provides a common platform to all the researchers to share their knowledge with the other researchers at the International Level

Deadline for abstracts/proposals: 20th April 2017

Globsyn Management Conference 2017

12th to 12th May 2017 - Kolkata, West Bengal, India

Website: http://www.globsyn.edu.in/gmc2017

Contact person: Dr. Arpita Basak

Theme: Business and Sustainable Development Deadline for abstracts/proposals: 12th March 2017

International Interdisciplinary Conference on WATER

CULTURE OF INDIA at SHIMLA - 18th to 19th May 2017

SHIMLA, Himachal Pradesh, India

Website: http://sewashimla.blogspot.in/

Contact person: Dr. Manishkumar C. Mishra

Organized by: The Sadguru Education and Welfare Association

Deadline for abstracts/proposals: 10th April 2017